



CASE STUDY

# COPPER FALLS

GLENDALE, AZ

**CATEGORY:** Market Rate**UNITS:** 240**BUILDING TYPE:** Garden-Style**CLUBHOUSE:** 6,800 sf

Located 15 minutes northwest of Phoenix, Copper Falls is a new 2-story, 240-unit garden-style community and the first phase of a \$45 million dollar multifamily development in Glendale's expanding West Valley neighborhood.

The modern façade combines a mixture of stucco and metal materials adding a contemporary flair to the community and beckons working professionals and young families to the burgeoning area.

Copper Falls provides a live-work-play lifestyle allowing residents to be close to major highways, employment, retail, and other services with just a short drive or bike ride to their destination. In fact, it's only minutes away from Westgate Entertainment District, State Farm Stadium, Gila River Arena, and more.

The residences also include a 6,800 square foot clubhouse designed for entertaining as well as a theater room and modern fitness center equipped with a group exercise studio including spin bikes and yoga. While outside there's an expansive pool and spa deck, shaded playground, and dog park with pet spa. Innovative and desirable features include electric vehicle charging stations and units with smart light switches and thermostats.







## CHALLENGES

When the client first saw our design concept for this new multifamily project and the numerous amenities, they were thrilled. The team had carefully designed for the target demographic incorporating an overall aesthetic and intention that they knew would become the ultimate desert retreat.

"The client left their trust in our hands & we know what an honor that is when you enter a new project together," noted Lenny Pierce, Interior Designer at the Costa Mesa, Calif. office. "We wanted the entire resident experience to exude the clients desired atmospheric feel and achieved this by carefully weaving the desert retreat color palate with our furniture & finish selections"

## SOLUTIONS

With the design inspired by the timeless beauty and elegance of the Arizona landscape, the design team maximized warm earth tones and textures throughout.



Cognac leathers found in the lounge chairs are a nod toward the Old West and represent the richness of the desert sand, a mix of sandy and deep azure tones portray the boundless blue sky while pops of mossy green accents are scattered throughout to signify the hearty plant life.

Every desert modern aesthetic demands wood accents for a rustic touch that recalls the dusty desert scene. Slender wood planks draw the eye upward and line the clubhouse ceiling highlighted by cove lighting and modern gold ring chandeliers. Hints of stone and raw metals bring a sturdy, industrial feel while also speaking to the authenticity of the landscape.

Other spaces the design team wanted to focus on were the expansive outdoor/indoor room and courtyard. "You don't have to endure 100-degree heat to enjoy the Arizona scenery," Lenny stated. Which is why the team designed a space to provide this connection to the indoor/outdoor recreational oasis that can be enjoyed year-round. Multiple glass garage-style doors can be opened to the pool area. The covered space provides ample room to play billiards or ping pong as well as lounge in front of a mounted TV.



In the end, the project perfectly combines modern luxury living with the warmth of an Arizona sunset. From the clubhouse's open plan and thoughtful seating arrangements to the scenic outdoor courtyards, our design team thoughtfully curates environments that positively impacts resident's quality of life while increasing sales and lease renewals.

